

REZZA ALDY SOFYAN

Product Designer | UI/UX Designer

[085884711764](tel:085884711764) | rezzaldy99@gmail.com | [LinkedIn](#) | [UX Case Study](#) | [Portfolio](#) | [Dribbble](#)

Hello World! My name is Rezza Aldy Sofyan. I am a Bachelor of Computer Science from Diponegoro University. I have gained some experience in Web Development and Product Design during my education. I also have experience working as a Web Developer & Product Designer. I have strong enough fundamentals to create a good product from a business standpoint and be well-received by a user.

EDUCATION

Diponegoro University - Semarang, Indonesia

2018 - 2022

Bachelor of Computer Science, GPA 3.70/4.00

EXPERIENCES

PT. Indodev Niaga Internet (DataOn) - Jakarta, Indonesia

Feb 2023 – Present

UI/UX Engineer Full Time

- Research on similar apps from competitors in collaborating with PM
- Create product documentation
- Collaborating in design iteration for product enhancement
- Analyze product weakness in live product
- Maintaining the design system
- Working closely with Front End Engineer to develop the product

PT. Bobobox Mitra Indonesia (Bobobox) - Bandung, Indonesia

Aug 2022 – Nov 2022

Digital Product Designer Intern

- Focus on developing an iteration of the company's internal tools
- Research on web career pages from competitors in collaboration with PM
- Analyze the improvement of the Bobobox career web page
- Doing Bobobox career page web design from Low Fidelity design to High Fidelity design
- Perform usability testing of the prototype that has been made
- Revamp Bobobox company profile page to gain usability value
- Testing prototypes to client application users
- Complete the internship learning syllabus

PT. ImpactByte Teknologi Edukasi (Skilvul) - Jakarta, Indonesia

Aug 2021 - Dec 2021

UI/UX Designer Intern

- Cooperate with company partners
- Perform analysis of client applications to gather the information
- Redesign the client's web design from Wireframe into a Prototype
- Creating a mockup design
- Testing prototypes to client application users to gain a usability value

PT. Era Elektra Corpora Indonesia - Jakarta, Indonesia

Feb 2021 - May 2021

Web Developer Intern

- Discuss with other stakeholders to make the requirements of the application to be made
- Collaboration with PM to determine a PRD
- Build a web application for the needs of technician and inventory management on the admin side with the Laravel framework
- Perform tests on the web application until the application is ready to deploy

PT. Pelita Transfer Nusantara (Transfree) - Jakarta, Indonesia

Jan 2021 - Feb 2021

Software Engineer Intern

- Help create additional features on the already running Transfree web app

Laboratory Assistant - Semarang, Indonesia

Feb 2020 – May 2020

UI/UX Lab Assistant of Informatics Diponegoro University

- Teaches understanding of UI/UX design according to the syllabus
- Correcting every assignment given to student
- Provide grades as the result of learning

ORGANIZATIONAL EXPERIENCE & VOLUNTEER

Informatics Student Association/ HMIF - Semarang, Indonesia

Mar 2020 - Jan 2021

Senior Staff of Human Resource Development

- Became the head of a cadre program for the Undip Informatics Student Association 2020 and was responsible for the regeneration staff in the human resource development division

Informatics Student Association/HMIF - Semarang, Indonesia

Mar 2019 - Feb 2020

Development Division

- Became a junior member of the human resource development division of the Diponegoro University Informatics Student Association.
- Head of the informatics public speaking activity.

Orientation of Diponegoro Muda

Aug 2020 - Oct 2020

Event Division

- Organize the arrangements for the Diponegoro Youth Orientation Period activities for new students at the Diponegoro University class of 2020.

SKILL AND ADDITIONAL INFORMATION

- **Programming Skill:** HTML, CSS, JS, PHP, Laravel, MySQL
- **Software Skill:** Figma, Adobe XD, Maze, Miro, InVision, Zeplin, Adobe Illustrator.
- **Language:** English (TOEFL CBT Score: 638); Native Indonesia
- **Certifications & Achievement:**
 Certificate of Skilvul UI/UX Design Mastery: UX Challenge – 2021
 Certificate of Product Designer Bob Junior Program – 2022
 National Infographic Competition UGM – 2019